



ON TOUR US

WHAT DO YOU THINK?



**A discussion paper
for US Leaders**

written by

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presented by

**the WORKTALK
Board of Directors**



1) What is WORKTALK?

WORKTALK is a powerful marketplace focused ministry designed to help you connect faith with your work, the Bible with your business, and the work of Christ with your work in the marketplace.

2) What is its foundation?

WORKTALK is founded on the fact that the seven sentences spoken by the historical figure of Jesus of Nazareth as he died, give you profound insight into the way He fulfilled His life's mission, purpose, and work, and formed a perfect model for us to adopt in fulfilling yours.

3) How could WORKTALK help me?

WORKTALK will enable you to see how to handle personal pressure and stress, be good news to others, balance home and work life, stand alone for what is right, be real, work through to the end and stay spiritually alert whilst

4) Where does WORKTALK come from?

WORKTALK was founded in 1997 by Geoff Shattock and is now one of the UK's leading providers of spiritual resources for Christians at work . A charitable ministry based in London, its recourses are now used internationally in Holland, Germany, Oman, Bahrain, and Australia as well as in the US.

5) How are US based leaders reacting?

WorkTalk moves me - I want to get involved"

Bill Stroup, Former Director, Collegiate Ministry, Jacksonville

"When you come across a really great idea, you wonder why you didn't have it yourself."

Dr Mac Brunson, Pastor, First Baptist Church, Jacksonville

"No-one in the US has seen the faith and work issue like this."

Pete Hammond, Vice President, Intervarsity Christian Fellowship

"I give my heartiest recommendation of Geoff Shattock and WorkTalk! It isn't often that I come across a ministry resource that equals WorkTalk. We were profoundly blessed to host him in JBA. I found WorkTalk to be a timely and much needed resource for doing ministry in our local context. Geoff is an authentic pioneer and practitioner. In fact, he captures the essence of what it means to be salt and light today's world. He provides us with a fresh and biblically sound way of carrying out our Lord's intention for His people in our day."

Dr. Ron Rowe - Executive Director, Jacksonville Baptist Association



W O R K T A L K

6) Who is the Author?

Geoff Shattock is Founder of WORKTALK. A physiologist, stress psychobiologist and ordained minister with over twenty years experience in training he has pioneered courses for businesses, charitable organisations and churches and worked with the UK government Taskforce on employment projects. One of his original courses has won a National Training Award

He has been a local Church Minister, Director of a Christian Centre, and Director of Evangelism for the London Baptist Association. A specialist in Stress Management and a member of the International Stress Management Association he has completed a major research project into the impact of faith on occupational stress.. He has been a conference speaker at most of the major conferences in the UK as well as authoring articles, a book and broadcasting many times on work related subjects. He was a founder member of Executive Retreat, designing personal development programs for senior managers. Work has included business based training as well as coaching. He passionately believes in removing unnecessary pain from working lives. Geoff is married to Maria who is a Senior Graphic Designer and Media Resources Officer and they have one daughter Suzy who is a Medical Student.

7) What is WORKTALK on tour?

Over the last years we have found that the best way to introduce the WORKTALK material and blessing to people is through a live presentation of some or all of the curriculum. WORKTALK on tour would therefore be a series of conferences held in various cities in each state, designed to introduce leaders, marketplace ministers, and business people of all descriptions, to the exciting and powerful WORKTALK insight.

8) What would it look like?

WORKTALK on tour would usually be a one day conference covering three or four of the WORKTALK specialist areas. For example, a conference could cover 'Coping with personal pressure and stress, Being good news in your work place, Balancing home and work life, and Learning to stay spiritually alert whilst busy'.

It is possible, if the host in the city would prefer to have a longer conference, that the entire WORKTALK curriculum could be presented in a two, or two and a half day conference.



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9) How would it be run?

WORKTALK conferences would be organized in high quality hotel or conference venues, in keeping with a professional approach to resourcing God's people in the marketplace. WORKTALK staff would initially administer and organize the conference but local US based personnel would be needed to act as a contact point.

10) What would I get if I came on a conference?

- You would gain a deep understanding of how a man who changed the world can change the way you work
- You would learn how to connect the historical teachings, life and work of Jesus of Nazareth with your own modern day work
- You would learn how to handle pressure and stress

Depending on the program you would also learn

- How to create a good news working culture
- How to balance your home, church and work life
- How to stay spiritually alert whilst busy

If it were a longer conference you would also learn

- How to discover the power of being yourself at work
- How to stand alone for what is right
- How to finish work well
- How to come to good agreements with others

You would receive deep insight, learn big principles and gain a practical relevant tool kit to help you deal with the actual issues you face in the real world.

11) What would happen after the conference?

WORKTALK materials are available on DVD and in handbook form in order to enable each conference participant to take with them the entire curriculum and use the powerful material at their workplace, in their church group, or individually.

WORKTALKweekly, a regular marketplace, Bible based, thought provoking email, would be available on an ongoing basis, free of charge to all conference attendees and anyone else who would like to sign up at the WORKTALK website, so that week by week further support and teaching is available. Conference attendees would also have access to the WORKTALK Weekly Archive with nearly 300 editions



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12) How would the conference be promoted?

Promotion would be through local church networks and existing contacts, as well as through the production of video and TV material along with email and video clips on the website.

13) What would it cost?

The aim would be to make the conferences pay for themselves through participants fees. Our proposed starting point for each participant would be \$80 for a day conference. Further support materials would be available for purchase at the conference, and there would be no fundraising element during the conference. If individuals felt moved to support the WORKTALK ministry then that would be up to them, but no appeals would be made for funds during any conferences. The aim would be to run the conferences in such a way that they pay for themselves through sound financial planning.

14) How can I help?

WORKTALK would welcome:

- Input and comments on the type of venues which would be appropriate.
- Would a hotel chain be best, or are local church facilities appropriate?
- Comments and suggestions relating to costings and style and approach
- We are looking for US based personnel who would work with our UK conference organizers.

15) How can I help now?

- Please pray that the WORKTALK ministry which has been a blessing to many will be multiplied and a powerful blessing to God's people in the US
- Please visit www.worktalk.gs to learn more
- Email comms@worktalk.gs to connect with us
- Pass this paper to anyone you think would benefit from reading it (further copies available at www.worktalk.gs)



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